



CONNECT

News for Tourism Industry Partners

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High Point CVB Requesting Input from Stakeholders

On behalf of the High Point Convention & Visitors Bureau (HPCVB), JLL's Global Tourism and Destinations team has begun an exciting process to work with the destination stakeholders to explore ways that High Point can strengthen its position as a year-round destination.

As stakeholders of High Point's visitor-facing economy, JLL wants to know your perceptions and insights of what sets High Point apart as a destination.

Help us by taking this short survey. It should take 10-15 minutes to complete. Please be candid in your answers; responses will be reported in the aggregate. If there are questions about areas that you are not familiar with or you don't have an opinion on that particular topic, please skip to the next question.

<https://www.surveymonkey.com/r/DestinationHighPoint>

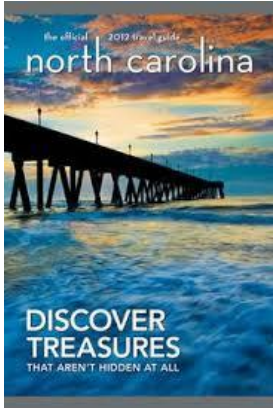


Prime Time on Main Features The PepperMill Cafe and Brown Truck Brewery During Mardi Gras Celebration

Friday, Mar. 1, 5 p.m. - 7 p.m

Stop by the Regional Visitors Center, during Uptowne High Point's First Friday, to enjoy complimentary food from The Peppermill Cafe and

beer from Brown Truck Brewery all while celebrating Mardi Gras.



High Point Pitches City to Meredith Travel Marketing During Travel Guide Roadshow

Meredith Travel Marketing (MTM), publisher of the Official North Carolina Travel Guide, offered CVBs in the state an opportunity to pitch story ideas for inclusion in the 2020 NC Travel Guide. High Point CVB, last month, presented to the editorial and creative team for MTM. Pitches included culinary, historical monuments, Design Access and Furniture Shopping, John Coltrane and the Festival among other topics.



High Point CVB Attends Travel South Domestic Show

Our team traveled to South Carolina to pitch High Point as a motorcoach-friendly destination. Kimberly Mazingo, group services coordinator, secured appointments and met with more than 43 group tour operators.

Featured Area Events

Mar. 1- Mar. 8 | Sechrest Art Gallery presents the ["Past/Fail Series by Steven Cozart"](#)

Mar. 1 - Mar. 22 | Theatre Art Galleries Winter Exhibition - [Reflections of Elegance: Kenneth Paul Block and the Masters of Fashion Illustration.](#)

Mar. 2, 9, 23, 30 | [Blacksmithing Demonstration in the Historical Park.](#)

Mar. 3, 10, 17, 24, 31 | [Let's Talk Cars!](#) at Kagan's Parking Lot.

Mar. 1-3 | Greensboro Opera presents [Humperdinck's Hansel and Gretel](#) at Hayworth Fine Arts Center.

Mar. 4 | [Instrumental Kaleidoscope Concert](#) at Hayworth Fine Arts Center.

Mar. 5 | High Point Community Concerts and High Point Theatre present [The Queen's Cartoonists.](#)

Mar. 7 | High Point Theatre presents [Love Letters Starring Barbara Eden and Hal Linden.](#)

Mar. 8 | High Point Theatre presents [Gina Chavez in Concert.](#)

Mar. 14 | [ServSafe Class and Exam](#) at the Regional Visitors Center.

Mar. 14 | [An Evening With Jeffrey Martin at Centennial Station.](#)

Mar. 19 | High Point Theatre presents [Rhythm of the Dance.](#)

Mar. 21 | Sechrest Art Gallery presents ["Conversations" Exhibit Opening Reception.](#)

Mar. 21 | [Centennial Station's Third Thursday](#) features Banna.

Mar. 21-23 | [Spring Dance Concert](#) at Hayworth Fine Arts Center.

Mar. 22-24 | High Point Community Theatre presents [Into the Woods Jr.](#)

Mar. 24 | [Piano Division Series](#) presents [Ben Blozan](#) at Hayworth Memorial Chapel.

Mar. 24 | [Banff Centre Mountain Film Festival](#) at High Point Theatre.

Mar. 26 | High Point Theatre presents [Yakov Smirnoff - The Happily Ever Laughter Tour](#)

Mar. 26 | [Musical Theatre Scenes: Rodgers and Hammerstein](#) at Wilson School of Commerce.

Mar. 29 | [Spring Percussion Ensemble](#) at Hayworth Fine Arts Center.

Click [here](#) for a listing of more detailed information on all area events in High Point!
