



FOR IMMEDIATE RELEASE

1634 North Main Street, Suite 102
High Point, NC 27262

CONTACT:

Nancy Bowman

nbowman@highpoint.org

336.884.5255

**HIGH POINT CONVENTION AND VISITORS BUREAU FEATURES SPECIAL HOBBIES AND TEXAS
ROADHOUSE AT THE UPCOMING PRIME TIME ON MAIN**

HIGH POINT, N.C., Jan. 22, 2019 — The High Point Convention and Visitors Bureau (HPCVB) will kick off 2019 with its first Prime Time event of the year, Friday February 1, 5 p.m. to 7 p.m. Hobby enthusiasts will be on site and eager to share more information about their specific hobby. Participants include Con-Gregate and Star Trek, Revolutionary War Reenactors will feature spinning/weaving, 18th century backcountry life, cross stitching, knitting, beading, crewel, embroidery, 18th century clothing, 18th century household items, Wood Creations by Jerry and special guest, Gary Simon featuring deep sea treasures. Texas Roadhouse, a new restaurant located in North High Point, will be providing some light refreshments from their menu and Brown Truck beer will be provided.

“We’ve had so many restaurants open in the last year, so this year we will be showcasing different ones during the First Friday Prime Time events,” says Kimberly Mazingo, HPCVB’s group services coordinator. The Regional Visitors Center is a great location to learn about High Point and the region.

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About the High Point Convention & Visitors Bureau:

The High Point Convention & Visitors Bureau (HPCVB) is a nonprofit organization whose mission is to promote and encourage economic development in High Point through travel and tourism. The HPCVB works closely with meeting planners to bring events to High Point and to enhance their experience here, providing white glove assistance with event planning tasks including registration, transportation, and coordination among various venues. These services ensure that every group event will be successful down to the last detail because we want each visitor to make yourself at home. Established by state legislation in 1984, the HPCVB is an independent 501(c) 6 nonprofit organization funded by a self-imposed three percent room occupancy tax on local hotels. No taxpayer funds – city, county or state – are used to fund the HPCVB. The Regional Visitors Center is located at 1634 N. Main St., Suite 102, High Point, N.C. For more information, visit www.highpoint.org.

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