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HIGH POINT CVB BOARD ANNOUNCES NEW BOARD MEMBERS

HIGH POINT, N.C., August 13, 2018 - The High Point Convention and Visitors Bureau (HPCVB) Board announces its most recent board appointments made by Business High Point Chamber of Commerce. The new board members are Chris Amos and Jennifer Lynch.

Amos is the senior tenant relations manager at IMC and represents the designated Tradeshow/Convention Center position on the HPCVB board. Her career experience also includes serving as a showroom designer, sales and buyer for Rose Furniture.

“Chris understands the importance of how meeting facilities fit into the tourism scope for High Point,” HPCVB board chair Leah Price said. “In addition, she has a wealth of furniture shopping knowledge and expertise that can assist us with bringing more furniture shoppers, designers and year-round activity to High Point.”

Lynch is an attorney with Roberson, Haworth & Reese, PLLC and joined the HPCVB Board to represent Arts & Tourism Attractions. Previously, she was Vice President of Institutional Advancement for Salem Academy and College. She currently serves as President of High Point Country Club and has been a board member of numerous non-profit organizations in the High Point area over the years.

“Jenni’s appointment was strategic because her expertise in fundraising and non-profit management will be very helpful as we create the building blocks of a successful HPCVB Foundation,” Price added. “Our Foundation will be critical for investing in High Point’s future growth to help attract more visitors by highlighting the city’s history, design, art and education offerings.”

“Our HPCVB board is composed of a team of strong leaders who are helping transform High Point for future growth and success,” Price said. “With the additions of Jenni and Chris, we will continue on a positive path toward a very bright future for tourism in High Point.”

About the High Point Convention & Visitors Bureau:

The High Point Convention & Visitors Bureau (HPCVB) is a nonprofit organization whose mission is to promote and encourage economic development in High Point through travel and tourism. The HPCVB works closely with meeting planners to bring events to High Point and to enhance their experience here, providing white glove assistance with event planning tasks including registration, transportation, and coordination among various venues. These services ensure that every group event will be successful down to the last detail because we want each visitor to make yourself at home. Established by state legislation in 1984, the HPCVB is an independent 501(c) 6 nonprofit organization funded by a self-imposed three percent room occupancy tax on local hotels. No taxpayer funds – city, county or state – are used to fund the HPCVB. The Regional Visitors Center is located at 1634 N. Main St., Suite 102, High Point, N.C. For more information, visit www.highpoint.org.