

Volume 12 | January 2019



# CONNECT

News for Tourism Industry Partners

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Dear Tourism Industry Partners and HPCVB friends,

We have had an amazing 2018! In addition to hosting meetings and sports tournaments this past year we continued to promote High Point as a furniture shopping destination, bringing in more than 35,000 furniture shoppers to our area. We worked with area hotels, High Point Showroom Association and our preferred Interior Designers to create an exclusive furniture shopping experience year round through Design Access and we are making great progress with our 10 year strategic tourism plan.

As we look to 2019, we ask that you please keep our President and CEO, Tim Mabe, in your prayers as he is recovering from a massive stroke he had December 21st. Each day he gets stronger and his determination tells us he will be back on his feet in the near future!

Thank you for your partnership and we look forward to seeing everyone in the new year!

From our CVB family to yours,  
Happy New Year!

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## High Point Celebrates Dr. Martin Luther King, Jr.

**Saturday, Jan. 19; 1 p.m. - 4 p.m.**

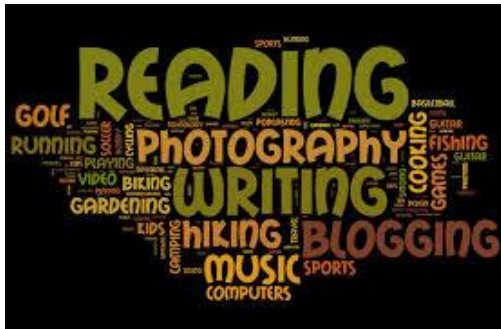
### 18th Annual MLK Jr. Parade

Begins at the intersection of Green Dr. & Meredith, traveling West ending at Mendenhall Transportation Terminal.

**Monday, Jan. 21, 8 a.m. - 11 a.m.; High Point Community Center, across from Courtyard by Marriott**

### Annual Breakfast and Oratorical Competition

Scholarships are awarded each year to deserving high school seniors from the High Point community who demonstrate excellent moral, academic, and civic leadership in the true spirit of Dr. Martin Luther King, Jr. Tickets are \$15 per person. Churches only can purchase tables (seats 8 people) for \$100 before December 31, 2018 and \$120 after. This event will be held in the High Point Community Center, across the street from Courtyard by Marriott. For more information or tickets, call New Bethel Baptist Church at 336-887-1061.



## Prime Time on Main Features Hobby Fair

**Friday, Jan. 4, 5 p.m. - 7 p.m.**

Looking for a new hobby? Stop by the Regional Visitors Center to learn about various hobbies with displays from locals. Enjoy complimentary refreshments and network with new and old friends.



## Magnolia Blue Now Open!

**Bar Opens at 5 p.m.  
Kitchen Opens at 5:30 p.m.**

There's a new restaurant in town, Uptowne, that is! Magnolia Blue opened its doors December 19 and has been busy ever since! The food is perfection, the atmosphere is inviting and the drink selection is endless.



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### High Point Represented at AENC Annual Tradeshow

Our Sales Team, along with members from the Red Lion Sales Team, attended the Association Executives of North Carolina's Annual Showcase in Raleigh on December 14th. Our team spoke with more than 75 meeting planners and partnered with Troutman Chair Company to give away two rocking chairs.



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### New High Point Destination Guides Have Arrived

High Point Destination Guides provide visitors with information on accommodations, restaurants, things to do and where to go while visiting the area. Brochures are distributed to hotels, furniture stores, PTI Airport, NC Welcome Centers and to thousands of people requesting information on High Point. If you would like to have a supply in your business, please let us know. A digital version is also available on our website and [here](#).

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### Featured Area Events

**Jan. 1 - 4** | [Theatre Art Galleries Fall Exhibition.](#)

**Jan. 6, 13, 20, 27** | [Let's Talk Cars!](#) at Kagan's Parking Lot.

**Jan. 12, 26** | [Blacksmithing Demonstration in the Historical Park.](#)

**Jan. 15-Mar. 8** | Sechrest Art Gallery presents the ["Past/Fail Series by Steven Cozart"](#)

**Jan. 15** | [The Eat, Drink and Be Married Wedding Expo at Castle McCulloch.](#)

**Jan. 17** | The High Point Area Arts Council presents their [Third Thursday featuring Diali Cissokho.](#)

**Jan. 19** | High Point Theatre presents [Koresh Dance Ensemble Inner Sun & Other Works.](#)

**Jan. 26** | The High Point Area Arts Council presents [Casino D'Arts](#) at the High Point Country Club.

**Jan. 27** | High Point Community Concerts and High Point Theatre present [Christian Howes](#).

**Click [here](#) for a listing of more detailed information on all area events in High Point!**

High Point Convention & Visitors Bureau | 1634 N. Main St., Suite 102, High Point, NC 27262

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